



Healthcare Summit

AGENDA

Monday, October 1, 2018
Sawgrass Marriott, Ponte Vedra Beach, Florida

“What Do Consumers Really Want? Health System Transformation in the Era of Consumerism”

U.S. Healthcare is in a state of constant rapid and tumultuous transformation driven by advancing technology, unsustainable rising costs and changing consumer demands and expectations. Healthcare consumerism has intensified as consumers are sharing an increasing economic burden and are confronted with expanding options for accessing healthcare services. This year’s Healthcare Summit will explore the role of healthcare consumerism on health care transformation and its impact on key stakeholders.

7:00 AM – Registration & Breakfast

[Karen Possidente-Leibiger, MBA](#)

Vice President, Care Management Solutions

8:00 AM – Welcome & Opening Remarks

10:30 AM – Break

Tim Butler, MS

*Sr. Wellness Program Management Consultant,
SelectHealth/Intermountain Healthcare*

Stephen Doyle, MS, MBA

*Sr. Director, Strategic Health Management
Solutions, UPMC Health Plan*

10:45 AM – Transformational Leaders: Middle Managers & Grassroots Champions. Why healthcare workers need to tell their stories and show what they can do Facilitator: **Tim Butler**

8:30 AM – How Consumer Interest in Health and Fitness is Transforming Healthcare Systems

[Kaisa Wieneke, MPH](#)

Assistant Director of Employee Well-Being, Mayo Clinic

[Elena Valentine](#)

CEO & Co-founder, Skill Scout

[Cristin Cooney, MEd, MS, MCHES](#)

Director, Occupational Health Services & Team Member Wellness, Atlantic Health System

[Rachel S. Brown, MD](#)

Medical Director of Health and Wellness & Family Physician, Palmetto Health

9:00 AM – Personalized Communications and Real-Time Interventions Using Consumer Health Informatics Facilitator: Stephen Doyle

12:15 PM – Networking Lunch and Facilitated Roundtable Discussions

[Ellen Beckjord, PhD, MPH](#)

Associate Vice President of Population Health and Clinical Affairs, UPMC Health Plan

[Robert J. Krzys, JD](#)

Principal, Strategic Health Solutions

1:30 PM – Adjourn

Attendees will receive a written summary of the Summit key takeaways.

2018 Planning Committee

Tim Butler, MS, MCHES, Co-Chair

Sr. Wellness Program Management Consultant, SelectHealth/Intermountain Healthcare

Stephen Doyle, MS, MBA, Co-Chair

Sr. Director, Strategic Health Management Solutions, UPMC Health Plan

Cassie Bruce, CWWS

Wellness Consultant, Baptist Health

Karen Moseley

Vice President, Education, HERO

Paul Terry, PhD

President & CEO, HERO

Kaisa Wieneke, MPH

Assistant Director of Employee Well-Being, Mayo Clinic

Jen Wright, MPH

Director, Working Well, SC Hospital Association