U.S. Healthcare is in a state of constant rapid and tumultuous transformation driven by advancing technology, unsustainable rising costs and changing consumer demands and expectations. Healthcare consumerism has intensified as consumers are sharing an increasing economic burden and are confronted with expanding options for accessing healthcare services. This year’s Healthcare Summit will explore the role of healthcare consumerism on health care transformation and its impact on key stakeholders.

7:00 AM – Registration & Breakfast

8:00 AM – Welcome & Opening Remarks

Tim Butler, MS
Sr. Wellness Program Management Consultant, SelectHealth/Intermountain Healthcare

Stephen Doyle, MS, MBA
Sr. Director, Strategic Health Management Solutions, UPMC Health Plan

8:30 AM – How Consumer Interest in Health and Fitness is Transforming Healthcare Systems

Rachel S. Brown, MD
Medical Director of Health and Wellness & Family Physician, Palmetto Health

Karen Possidente-Leibiger, MBA
Vice President, Care Management Solutions

8:30 AM – How Consumer Interest in Health and Fitness is Transforming Healthcare Systems

10:30 AM – Break

10:45 AM – Transformational Leaders: Middle Managers & Grassroots Champions. Why healthcare workers need to tell their stories and show what they can do Facilitator: Tim Butler

Kaisa Wieneke, MPH
Assistant Director of Employee Well-Being, Mayo Clinic

Elena Valentine
CEO & Co-founder, Skill Scout

Cristin Cooney, MEd, MS, MCHES
Director, Occupational Health Services & Team Member Wellness, Atlantic Health System

9:00 AM – Personalized Communications and Real-Time Interventions Using Consumer Health Informatics Facilitator: Stephen Doyle

Ellen Beckjord, PhD, MPH
Associate Vice President of Population Health and Clinical Affairs, UPMC Health Plan

Robert J. Krzys, JD
Principal, Strategic Health Solutions

12:15 PM – Networking Lunch and Facilitated Roundtable Discussions

1:30 PM – Adjourn

Attendees will receive a written summary of the Summit key takeaways.
2018 Planning Committee

Tim Butler, MS, MCHES, Co-Chair
Sr. Wellness Program Management Consultant, SelectHealth/Intermountain Healthcare

Stephen Doyle, MS, MBA, Co-Chair
Sr. Director, Strategic Health Management Solutions, UPMC Health Plan

Cassie Bruce, CWWS
Wellness Consultant, Baptist Health

Karen Moseley
Vice President, Education, HERO

Paul Terry, PhD
President & CEO, HERO

Kaisa Wieneke, MPH
Assistant Director of Employee Well-Being, Mayo Clinic

Jen Wright, MPH
Director, Working Well, SC Hospital Association